

# Intellectual Property Today™

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## Sideman & Bancroft LLP Launches IP Group

San Francisco, CA – San Francisco's Sideman & Bancroft LLP has launched an **Intellectual Property Transactions and Litigation Group** to complement its existing client services, including business and real estate transactions, business crimes defense, civil litigation, family law and tax. The new practice, which encompasses a broad range of IP services, is led by partner and prominent corporate/IP attorney **Polly A. Dinkel**, who joined the firm in December with more than 25 years of experience.

"Sideman & Bancroft has long provided clients with senior-level business partners and creative, personalized business solutions. In Polly, we've found the thoughtful leadership to roll this signature service out to those seeking intellectual property counsel," said firm Chairman Richard J. Sideman. "We are confident in our ability to make our mark in the IP arena – as we have in other highly specialized areas like white-collar criminal defense, tax controversy work and family law, to name a few."

Sideman & Bancroft's IP clients span a range of industries and technologies, among them: software developers and publishers, hardware manufacturers, Internet businesses, biotech companies, consumer product designers, branding agencies, health care companies and professional services providers. The core transactions practice includes technology development, licensing, and distribution; Web site development and electronic commerce; joint ventures and other strategic alliances; and IP protection policies and strategies. In addition, the practice includes a specialty in trademark registration and brand protection and development strategies. On the litigation side of the practice, the firm's attorneys handle a full range of IP disputes and litigation, including criminal and civil trade secret enforcement and defense; criminal enforcement in counterfeiting and other import/export matters; trademark and trade dress infringement; and copyright infringement.

"In some instances, we collaborate with in-house counsel to lend an IP perspective, and in other cases, we work directly with entrepreneurs or executive management to develop an IP protection strategy from the ground up. Protecting intellectual property is a long-term endeavor. Our depth and breadth of experience ensure that we have the industry-specific knowledge and legal insight to help our clients strategically plan for the future," said Dinkel.

In addition to Dinkel, the new Intellectual Property Transactions and Litigation Group includes Kelly McCarthy on the transactions side and litigators Melvin Honowitz, Richard Nelson, Donald Putterman, Jeffrey Hallam and Constance Yu.

Founded in San Francisco in 1978, Sideman & Bancroft LLP has significant expertise in business and real estate transactions, business crimes defense, civil litigation, family law, intellectual property transactions and litigation, and tax. The firm is committed to the highest quality representation, provided by seasoned counselors dedicated to personal attention and responsiveness. On the net: [www.sideman.com](http://www.sideman.com).