



Ian K. Boyd

Partner

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Services

Intellectual Property
Brand Integrity and Innovation Group
Litigation and Appeals

Biography

Ian Boyd's practice emphasizes intellectual property and commercial litigation involving trademarks, trade secrets, false advertising and unfair competition. He consistently advises clients on trademark and copyright clearance, prosecution, enforcement, and licensing issues, as well as disputes before the Trademark Trial and Appeal Board and the World Intellectual Property Organization.

He assists clients from Fortune 100 companies to startups with their intellectual property and litigation needs in multiple sectors, including but not limited to food and beverage, semiconductor, apparel, biotech, enterprise file sharing, book publishing, venture capital and big data. He has also counseled for hearings before a U.S. Senate Subcommittee and currently serves as the general counsel to a multi-billion dollar global beverage corporation.

Mr. Boyd is a member of the International Trademark Association (INTA) and serves on INTA's Leadership Development Committee. He previously served on the INTA Presidential Task Force at the request of INTA's President. Mr. Boyd is a past president of the San Francisco Intellectual Property Law Association and has presented on intellectual property and litigation at numerous events, including the Product Liability Advisory Council Annual Meeting and INTA's Leadership Meeting.

Prior to joining Sideman, he was a partner in the law firms of Harvey Siskind LLP and Siskind Boyd LLP.

Professional Involvement

Listed in the World Trademark Review's List of The World's Leading Trademark Professionals 2018-2020

Listed in *The Best Lawyers in America*®. 2021

Publications

- Commentary, "TTAB Lawyers: Read the Rules and Give Us More Precedent," *Managing IP*, 2020

Speaking Engagements

- Ian Boyd moderates panel at INTA's annual Leadership Meeting

Education

University of California, Santa Barbara
B.S., 1992

University of San Francisco
J.D., 1997, cum laude