



Samuel D. Berrin

Associate

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Services

Brand Integrity and Innovation Group
Intellectual Property

Biography

Sam Berrin is an associate in the Intellectual Property practice group and the Brand Integrity and Innovation Group. Mr. Berrin advises on all aspects of brand protection including intellectual property licensing, domestic and foreign trademark prosecution and enforcement, copyright protection, and anti-counterfeiting enforcement.

Mr. Berrin writes a blog on intellectual property issues in the cannabis industry and has published two articles in the intellectual property quarterly magazine, *New Matter*, entitled *Does the Disparagement Test Make Sense and Is the Provision Constitutional?* and *Registration of a Performing Artist's Gesture under Federal Trademark Law*. He is also the founder of the Cannabis, Alcohol, and Regulated Industries Barrister's Section for the Bar Association of San Francisco.

Mr. Berrin received his J.D. with a concentration in intellectual property from Benjamin N. Cardozo School of Law in New York and a B.A. in Communication from the University of San Francisco. A native San Franciscan, Mr. Berrin devotes his time as a volunteer to community-driven, non-profit organizations such as Back on My Feet San Francisco.

Speaking Engagements

- Sam Berrin discusses "The Status of Hemp and CBD in the Wake of the 2018 Farm Bill" at BASF event

Education

University of San Francisco
B.A., 2008

Benjamin N. Cardozo School of Law
J.D., 2014

