



## Lyndsey C. Heaton

Partner

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### Services

Brand Integrity and Innovation Group  
Intellectual Property  
Litigation and Appeals

### Biography

Lyndsey C. Heaton is a partner in the Brand Integrity and Innovations Group, the Litigation and Appeals group, and the Intellectual Property group. Ms. Heaton specializes in high stakes intellectual property litigation involving, trade secrets, trademarks, unfair competition, copyrights, patents, counterfeiting, and intellectual property theft. She also has a broad range of experience prosecuting and defending complex, commercial litigation. She has tried both bench and jury cases in the state and federal courts of California and New York and has handled appeals to the Ninth and Second Circuits.

Ms. Heaton counsels clients on strategies to protect their brands through unique and effective enforcement mechanisms. Ms. Heaton's work focuses on trademark infringement, the sale of counterfeit goods, and employee frauds. Ms. Heaton has experience working with clients across all industries including: enterprise technology, networking, consumer electronics, wearable technology, internet service providers, textile manufacturing, industrial manufacturing, securities, and financial payments technology.

Prior to joining Sideman & Bancroft, Ms. Heaton was an associate at Hosie Rice LLP and Morgan Lewis and Bockius LLP, in San Francisco, where she concentrated on complex commercial and intellectual property litigation. While at Morgan Lewis, Ms. Heaton was a key member of a trial team that succeeded in obtaining a \$70 million judgment for her client, one of the top 10 jury verdicts in California for 2016.

Ms. Heaton earned a bachelor's degree in Economics from the University of California, Berkeley, and then graduated from Columbia University School of Law, where she served as an editor for the Columbia Journal of Gender and Law. While in law school, Ms. Heaton also served as a judicial extern for the Hon. Elizabeth S. Stong, U.S. District Court for the Eastern District of New York, Bankruptcy Court.

Ms. Heaton is admitted to practice in California and New York.

## **Publications**

- Legal Update: Supreme Court Rules Willfulness Not Required for Disgorgement of Profits From Trademark Infringers

## **Speaking Engagements**

- Lyndsey Heaton joins panel on “Women in Tech” for the Queen’s Bench Bar Association

## **Education**

University of California, Berkeley  
*B.A., 2003*

Columbia University Law School  
*J.D., 2007*